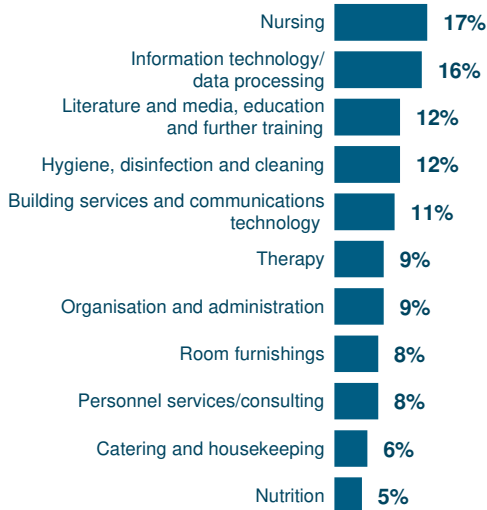


Selected results of the exhibitor survey

Structural Data 2022	Total	Germany	International
Exhibitor	494	435	59
Net exhibition area in sqm incl. special show	13,894	13,181	713
Visitor	11,539	11,331	208

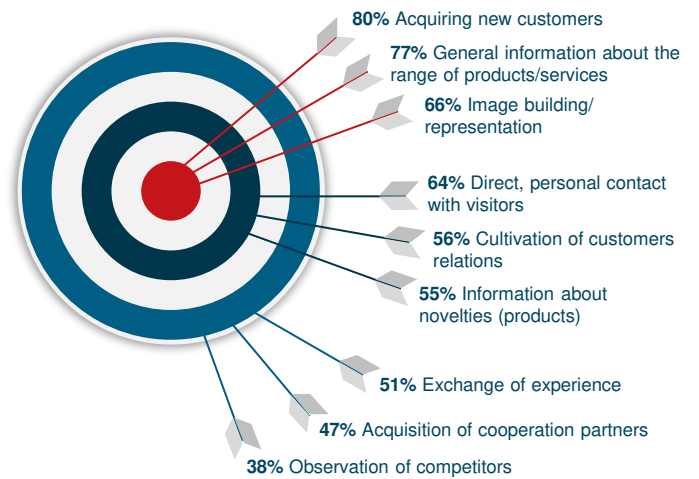
Range allocation

(Multiple answers/abstract >=5%)

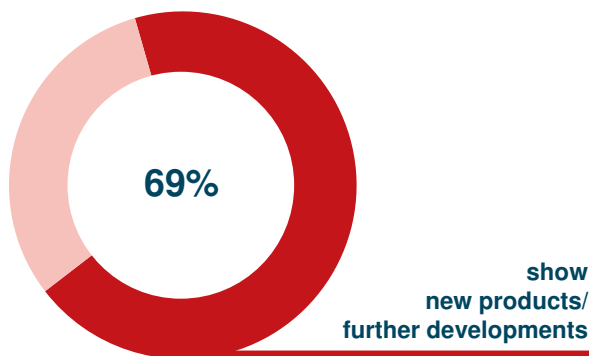


Participation goals

(Multiple answers/abstract >=38%)

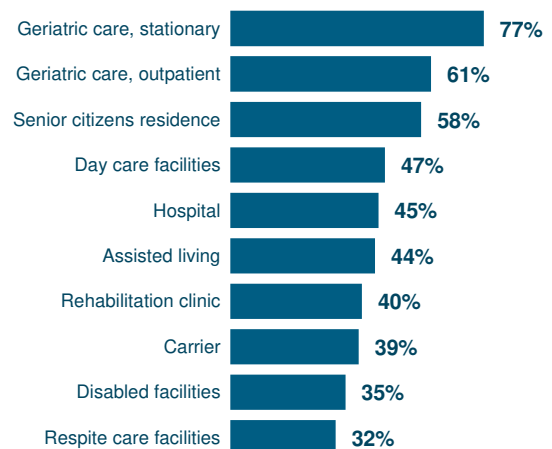


Presence of innovations



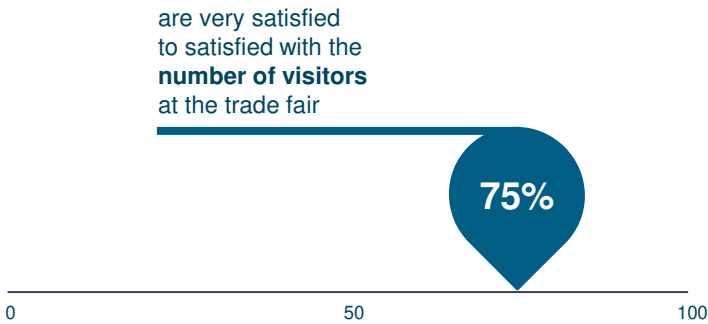
Relevant target groups at the trade fair

(Multiple answers/abstract >=32%)

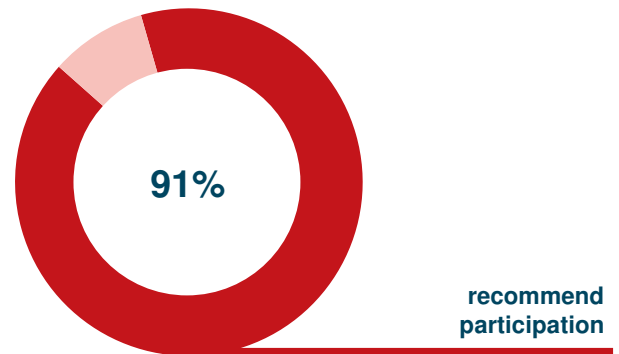


Selected results of the exhibitor survey

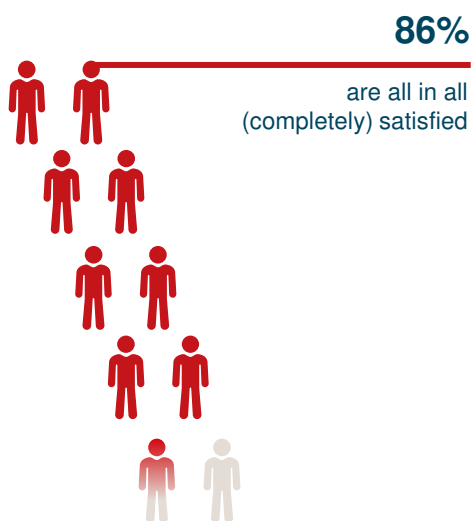
Number of visitors



Recommendation intention



Overall impression



Trade fair benefit

